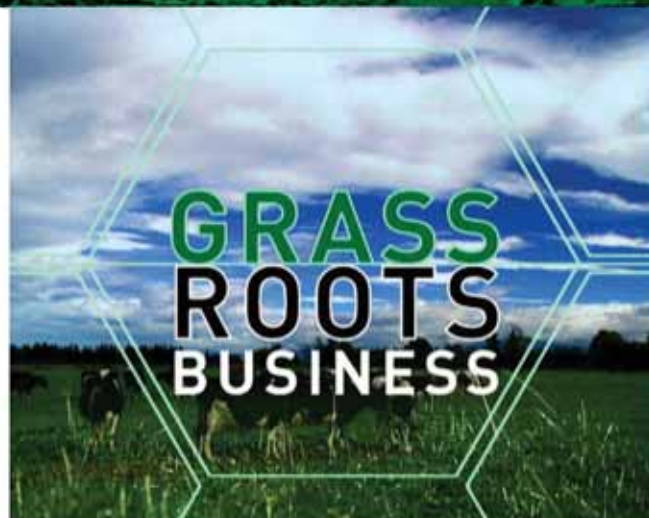


Case Study **Effluent Disposal**

Grass Roots Business Series 3

Showcasing the best and the brightest in the business of agriculture from around the country.



EPISODE 19, ON AIR DATE: 9 October 2004

CASE STUDY 1: The Camerons of Horopito.

Don and Phyl Cameron were looking for a challenge. Eight years ago, in partnership with Don's brother and his wife, they found a run-down property near Mt Ruapehu. The property has picturesque views all around, so in addition to farming, the Cameron's have diversified into tourism, providing self-catering luxury accommodation. They are committed to improving the environment so on an unproductive area of wetlands they established a lake, filling it with trout for tourists and locals to fish.

CASE STUDY 2: David Ward

For the past 9 years David Ward has been running a no-till cropping operation in Mid Canterbury. Water, or lack of it, made David re-think his cropping systems. When he introduced irrigation and a no tillage system, profit and production per hectare lifted dramatically. David grows grass and green feeds over the winter for lamb finishing, which compliments the cropping systems, allowing this two tiered operation maximum production all year round.

INNOVATION SEGMENT:

Effluent Disposal

A new approach to effluent management is being introduced on a Southland Dairy farm. Using a novel pump arrangement and other simple innovations is bringing a number of advantages to the ongoing problem of managing animal effluent.

FORUM INTERVIEW:

Colin Harvey, Chairman of New Zealand Agritech, gives us the latest update on exporting our local agricultural technology.

Saturdays 7.30am on TV One, repeated at 12 noon.

Hosted by Kim Ellett

